

## Reference Card

## Nestlé Terni, Italy

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Froneri is a company focused on ice-cream, frozen food and chilled dairy products. This company brings together Years of manufacturing expertise and business from Nestlé and R\&R, branding delicious dessert treats. Froneri is currently the second largest ice cream manufacturer in the region of Europe and also worldwide the third largest.

Brands include, Oreo, Cadbury, Daim, Toblerone, Maxibon, Smarties, Del Monte and more.



## Reference card

| Project name | Nestlé Terni, Italy |
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| Brand | Froneri |
| Investor | Froneri |
| City of installation | Terni |
| Country of installation | Italy |
| Commissioning date | $\mathbf{2 0 1 8}$ |
| Country of ACO sales organisation | Italy |
| Segment | Food \& Beverage Production |
| Subsegment | Confectionery |

\(\left.$$
\begin{array}{ll} & \begin{array}{l}\text { Froneri is on a remarkable quest, which } \\
\text { started in } 1932 \text { when Roncadin was } \\
\text { formed. The long and successful } \\
\text { consolidation journey was launched in } \\
\text { 2006 with the creation of R\&R, creating a }\end{array}
$$ <br>
global leader in private label, which was <br>
founded on a relentless pursuit of <br>
operational excellence and a deep <br>

knowledge of the ice cream industry.\end{array}\right\}\)| The next phase commenced in 2016, |
| :--- |
| when R\&R and Nestlé combined forces, |
| culminating in the formation of Froneri. |
| With the addition of Nestlé's unique |
| brand portfolio and brand know-how, a |
| pureplay ice cream company was |
| created, strong in both the retail and |
| out-of-home channels with a |
| comprehensive suite of brands. This |
| combination allowed Froneri to fill an |
| entire freezer with its diverse product |
| offerings. |

## Products installed

ACO modular channel

ACO mesh grating


