



Budweiser Xuejin Beer Co., Ltd.

Budweiser Xuejin Beer Co., Ltd. (Putian)

Budweiser Xuejin Beer Co., Ltd. (Putian) was established on 5 February 2002 with a registered capital of approximately 91.2 million yuan and more than 10,000 employees. It is located in the western part of the Budweiser InBev Food Industrial Park in the Hanjiang District of Putian City in the Fujian Province.

The diversified business layout and balanced development in mature and emerging markets have enabled Budweiser to leverage its competitive advantages and continue to achieve impressive results. Budweiser's vision is to "work together with you and me to brew a better world". It is committed to creating an excellent beer brand that can withstand the tempering of years and to brewing the best beer with high-quality natural raw materials. Budweiser is headquartered in Leuven, Belgium and has more than 500 beer brands. Budweiser's brewing tradition has a long history of more than 600 years and spans every continent. The company has operations in 50 countries around the world and has approximately 200,000 employees. According to 2018 statistics, Budweiser's total revenue reached US\$54.6 billion (excluding joint ventures and affiliates).



Reference card

Project name	Budweiser Xuejin Beer Co., Ltd. (Putian)
Brand	Budweiser Xuejin Beer Co., Ltd. (Putian)
Investor	Budweiser Brewing Company APAC Ltd. (AB InBev)
City of installation	Putian
Country of installation	China
Commissioning date	October 2019
Country of ACO sales organisation	China
Segment	Food & Beverage Production
Subsegment	Breweries

Project information

Project description

Reflecting its position as one of the world's leading brewers, Budweiser pays special attention to hygienic performance. In order to ensure that the quality and hygiene of beer are guaranteed, Budweiser has a stringent supplier selection criteria. During the filling process, it aims to avoid the spread of bacteria, ensure the the taste of the beer is consistent and ensure that the whole brewing process is hygienic. As a result, it demands that its production equipment meets high standards of cleanliness. The hygienically designed drainage provided by ACO is designed and produced in accordance with the European Hygienic Engineering and Design Group's (EHEDG) guidelines as well as Budweiser's own Global Technical Specifications. ACO provides brewers with hygienic drainage solutions that are easy to clean and which prevent cross-contamination. ACO's drainage slot cover is a key product in the ACO drainage portfolio. Designed to meet the specific demands of the daily site traffic, the slot cover provides exceptional durability and also helps ensure that the bottling areas is a safe working environment.





Products installed

ACO hygienic box channel

ACO slot cover

ACO hygienic gully

